

The Beaver Island Association

Supporting Environmental and Economic Sustainability

Minutes of the Board of Directors meeting, July, 14, 2011

1. The meeting was held at the Igoe home, 26145 Carlisle Road. Directors present were Beth Leuck, Bob Anderson, Peter Igoe, Pam Grassmick, Bob Tidmore, Taffy Raphael, Jim Jones, and Ken McDonald. Craig Schrotenboer was absent on business.
2. The meeting was called to order at 1:35 p.m.
3. The following board members were elected as officers for the current fiscal year:
 - President: Peter Igoe
 - Vice President: Ken McDonald
 - Treasurer: Bob Anderson
 - Secretary: Taffy Raphael
4. Legal/Banking. Peter Igoe will work with Bob Anderson and Annette Dashiell to organize the necessary documentation with the various legal authorities and the bank to effect the changes in directors.
5. Communications Policy. The board adopted a policy statement that no board member should speak for the Beaver Island Association without the express permission of the board of directors.
6. Website Update. Jim Jones and Peter Igoe will take the lead in working with Jeff Cashman to maintain and enhance the Beaver Island Association website. The website should be linked to The Beaver Island Forum and should be updated to include the presentations from the annual meeting on task group initiative dealing with endangered/invasive species and the property tax overview. Other enhancements/linkages were also discussed and these will be pursued.
7. Newsletter. Peter Igoe will coordinate submission of articles from board members for the twice yearly newsletter. The articles should be submitted in MS Word format with copies to all board members. Please think about articles for the newsletter now. After review by board members, the final articles will be transmitted to Jim Jones who will format them for printing and transmit the file to Peter Igoe for printing and mailing. The schedule for the newsletter is:
 - November 15, 2011 (articles are due to P. Igoe no later than October 15)
 - May 15, 2012 (articles are due to P. Igoe no later than April 15)
8. Membership database. Peter Igoe will work with Annette Dashiell to update the membership database for recent payments and address changes. Once updated, the Excel data base will be incorporated by Jim Jones into his Beaver Island Association

files accessible by all board members. The format of the file needs to be maintained because this is the source for mailing labels for membership communications.

9. Township Consolidation. The board decided to continue with the initiative to explore the benefits (or not) of consolidation of the St. James and Peaine townships into a single township. Bob Tidmore agreed to coordinate this effort. He will speak with Paul Glendon to determine if he is willing to be involved. In addition, Bob will talk to others from the Beaver Island Association membership and citizens from both Peaine and St. James asking them to join the exploratory group
10. Outreach Initiatives. Pam Grassmick will head up an initiative to increase membership in the Beaver Island Association. This could include a booth (table) and posters at relevant events such as the beach clean-up and lectures sponsored by the association. One suggestion was to develop a tri-fold handout (similar to one that Marty Maehr created years ago) outlining the association's efforts and accomplishments and including a membership solicitation card. Beth Leuck will work on getting other photos for the poster/brochure/flier for the general public that will hopefully show characteristics of invasives that will allow people to tell them from similar natives. Pam will let the board know what she needs in terms of materials and board presence support.
11. Township Liaison. Peter Igoe will continue to attend and report on St. James Township supervisor meetings (Bob Tidmore will do this in the winter). Ken McDonald, with backup from Pam Grassmick will do the same for Peaine.
12. Education initiative. There was a lengthy discussion of possible efforts to encourage students of the Beaver Island Community School to expand horizons. Beth Leuck and Taffy Raphael will head this up starting with discussions with Kitty McNamara (and possibly with the school board). Suggestions included:
 - Hosting a career day at the school to include presentations from various professions; and from graduates of the school who are involved in interesting careers.
 - A lecture (or several lectures) at the school by staff of the CMU Biological Station.
 - An initiative to have BICS students attend CMU summer classes (perhaps on scholarship provided by CMU).
 - Volunteer help for the students in preparing their college applications and essays.
13. Future board meetings. The next two board meetings are scheduled for Thursday, August 18 and Thursday September 15. Peter Igoe will arrange for use of the Rural Health Center conference room. Meetings will start at 1:30 p.m. Peter Igoe will ask Craig Schrotenboer to set up the conference-call/speaker phone facility for board members who cannot be physically present.
14. The Board meeting was adjourned at approximately 3:00 p.m.

Respectfully submitted:

Peter Igoe