The Beaver Island Association

Supporting Environmental and Economic Sustainability

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Beaver Island Association board meeting 10am, June, 12, 2014 – Igoe residence (26145 Carlisle Road)

Meeting minutes:

- Attendees: Beth Leuck, Pam Grassmick, Jim Jones, Craig Schrotenboer, Bob Tidmore, Bob Anderson, Peter Igoe. Not attending: Taffy Raphael, Jeff Powers, and Ken McDonald. The meeting began at 10:10am.
- Review of BIBT. The launch of the Beaver Island Birding Trail was a great success. All of the planned activities went off on schedule. The speakers and guides were great, the weather cooperated, and visitors expressed very positive views on the beauty of the island, the bird populations, and island hospitality. A number of island businesses reported sharply higher economic activity
- BIBT plans for next year include two Saturday events (Memorial Day weekend, and the next). Timing is partly related to migratory activity. Details to be worked out. Use of the Boat Company and CMU vans for these events will be explored.
- The overall cost of the BIBT and kick-off was approximately \$44,000. The Charlevoix Community Foundation provided the start-up grant of \$9,600. The DNR provided \$6,000 for a number of signs. Individuals and local organizations funded \$28,000 with financial and in-kind support. There is an unspent balance of \$3,097. Peter will draft thank you letters for the board's review to those organizations who contributed to the success of the kick-off.
- There was a discussion of the Community Center selling BIBT shirts, hats, and logo pins (proceeds to be retained by the Community Center). <u>The board will ask Ken McDonald who arranged for the initial shirts and hats for his view on this.</u>
- Bob Anderson reviewed the status of BIA finances. We are in good shape with about \$8,000 in the checking account, \$5,000 in a CD, and \$3,097 in the BIBT fund. <u>Bob will prepare a short summary presentation for this summer's board meeting</u>.
- Bob Also suggested that the BIA retain an outsider auditor to review the BIA accounting books. Suggestions included Rod Nackerman, Christy Albin. <u>Bob</u> to follow up.

- The unspent funding for the BIBT project is \$3,097. Pam and Beth will put together a balance of year spending BIBT budget (CCCF grant year ends September 30), including \$500 to the Community Center, 2,000 additional BIBT maps for the Community Center, web-site work, and publicity. Peter will send the check with a thank you letter to the Community Center.
- With regard to our board of directors, Pam, Taffy and Bob Tidmore's first 3 year terms will expire on June 30. Pam and Bob have agreed to staff on for another 3 year term (ending June 30, 2017). Peter will confirm with Taffy, who is out of the country, her willingness to continue. Peter will also speak with Jeff Powers about remaining on the board as an important advisor on island economic issues.
- In order to broaden and increase the board size, <u>Peter will talk to Cindy Ricksgers and Andy Kohls to see if they are interested and willing. Bob Tidmore will talk to Mark Englesman (spelling?)</u>. Jean Kingsley's name was also mentioned as a possibility for the board as someone who could help promote and organize a badly needed property management company for the island. <u>Is there a board member who could follow up on this?</u> It would be good to add more year-round residents to the board.
- The new website, development coordinated by Jim Jones, is excellent! <u>Board members are encouraged to go through the website to see if there any glitches</u> (although Jim has done this). Jim will add a section on long range plans/project list for the island, careful to conform to NRESC published plans. <u>Jim will review the website (including the house rental section) at our annual meeting.</u>
- There was general agreement that the BIA should do as much as possible to support the Beaver Island Community School and Riley Justis in particular. Peter will ask Taffy to take the lead on this and others have expressed an interest in participating. We should have a future board discussion about a BIA contribution the BICS 21st Century scholarship fund or other financial support. Jim Jones is interested in the school establishing "virtual classrooms" to enhance learning.
- Bob Anderson has been a leading advocate with the Charlevoix Road Commission and his efforts are paying off with paving Kings Highway scheduled for this summer. Getting the road grader to the island is still a work in progress, dependent upon acquisition of land and construction of a storage building. Bob continues to push. We should see progress in adding gravel to the unpaved roads and in dust control.
- There was discussion regarding building a more positive relationship with the township supervisors. An important first step would be to arrange for a BIA presentation at the township meetings of its goals and future plans. <u>A</u> <u>detailed discussion of this should be on the next board meeting agenda</u> (Peter).
- With regard to the Annual Meeting, The meeting will be held at the
 Community Center on Tuesday, July 22nd, 4:30 p.m. Peter will ask: (1) Riley
 Justis to review academic progress and plans; Judy Lanier to review plans for
 the Beaver Island radio Station (done); Cindy Ricksgers to present

Phragmites eradication plans for this year. Pam, Beth and Bob T. to review the BIBT kickoff. Peter will also send a meeting/dues reminder to current and former members (content below).

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ANNUAL REMINDER

MONDAY, JULY 21, 4:30-6:30 p.m. Community Center

- Election of Directors
- Financial report Bob Anderson
- Report on the launch of the Beaver Island Birding Trail, and plans for the future Pam Grassmick, Beth Leuck & Bob Tidmore
- BI Community School 2013-14 achievements and plans for the coming year. Riley Justis
- Beaver Island Radio launch Judy Lanier
- The new, and improved (!!) BIA website Jim Jones
- Update on Phragmites treatment plans 2014 Cindy Ricksgers
- Road work update (good news) Bob Anderson
- Input from the membership regarding future initiatives (please give this some thought).
- Refreshments after the meeting

WE NEED YOUR SUPPORT!

ANNUAL DUES (tax deductible): only \$20 for July 1, 2014 to June 30, 2015, including semi-annual newsletter -- also, visit our continuously updated website, *BeaverIslandAssociation.org*.

Please bring checks (sign-in starts at 4:15 p.m.)
Or mail to: Bob Anderson, Treasurer
Beaver Island Association
PO Box 390, Beaver Island, MI 49782

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Agenda for Beaver Island Association board meeting 10am, June, 12, 2014 – Igoe residence (26145 Carlisle Road)

- Review of BIBT kick-off, actual/budget spending, and next steps. Thank you letters?
- Our finances- Bob A.
- Board of directors 2014?
- Membership solicitation letter? Post card or letter announcement, 2014-15 dues request?
- Website changes & enhancements Jim
- Career Day, Adult Ed, Distance learning, Common Core implementation, other. What's happening in the school?
- Relationship with the Chamber?
- Should we do anything about road improvements?
- Annual Meeting where, when and the agenda?