



Beaver Island Association Board of Directors Meeting Minutes June 6, 2018

Present: Bob Anderson, Kevin Boyle, Don Fix, Ken McDonald, Taffy Raphael, Bob Tidmore, Alan Vicstein

Unable to Attend: Mark Englesman, Pam Grassmick, Jim Jones, Beth Leuk, Patrick McGinnity, Sheri Richards

1. Newsletter Content Ideas and Assignments
 - a. Discussion of potential topics and volunteers for writing
 - b. Bob A. will distribute list next week (week of the 11th)
2. Annual Meeting Preparation
 - a. July 9th 4:00 p.m. Community Center
 - b. Theme of economic development; pursue Madeline Island Manager and/or NLEA representative as panel speakers
3. Director candidates
 - a. Representatives of those interested in economic development
 - b. Representatives from various island organizations
 - c. Balancing full-time and seasonal residences
 - d. Potential candidates will be contacted. Communicate interest to Bob A.
4. Roundtable awareness/Updates
 - a. Websites: Birding, Association, Water Trail – potential to hire local developer and optimize for use on smart phones
 - b. Get Domain Names in names of the nonprofits, setup with gmail for relevant support tools
 - c. Get PayPal set up for BIA
 - d. Look into Search Optimization for best communication via websites